

2022

# ARRAS PAYS D'ARTOIS

## *Press Pack*

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**SLOW FOOD**

ARRAS AND BEER : A SPARKLING HISTORY

**LEISURE**

THE PAYS D'ARTOIS, TRIBES PLAYGROUND

ESSENTIALS **6** | SLOW TOURISME **16** | SLOW FOOD **28** | TRIBES **37** | EVENTS **41**

[www.arraspaysdartois.com](http://www.arraspaysdartois.com)



# WELCOME

## Arras *Pays d'Artois*

### Take the time to enjoy life



**To really take time for yourself, enjoy a change of scene and unwind. Just an hour from Paris, Arras-Pays-d'Artois is a French destination just waiting to be (re)discovered. Urban and rural heritage, remembrance and well-being tourism: there's everything here to invite visitors to take life at their own pace.**

#### **A CITY SYNONYMOUS WITH GOOD LIVING**

And that's no empty promise. You just have to stroll around the famous squares of Arras to feel the easy-going atmosphere. Without equal across Northern Europe, the city squares have made Arras famous.

Relax on a terrace at the foot of the Belfry; stroll under the arcades exploring the shops; experience the delicious exuberance of the weekly market, one of the finest in France: the streets of Arras have a unique charm found nowhere else.

A charm that isn't restricted to the squares. The Vauban Citadel, a UNESCO-listed World Heritage Site, the Museum of Fine Arts and its many masterpieces, the underground world of the Boves and the extensive Art Deco heritage all add to this architectural and heritage showcase.

Arras is a city boasting one of the highest numbers of historical monuments in France. It is a subtle blend of history, heritage, cultural dynamism and la dolce vita.



## **COUNTRYSIDE THAT CULTIVATES WELL-BEING**

Just a few kilometres outside the city centre of Arras, the territories making up the Pays d'Artois (255 municipalities) stretch across rural landscapes scattered with charming villages, perfect for unwinding and discovery. The number one choice for a green family getaway.

Village Patrimoine® heritage labelled villages, natural spaces and leisure complexes along the banks of the Scarpe, golf courses, hiking and cycling routes : the Pays d'Artois offers a real immersion in nature, for an authentic green getaway.

The variety of accommodations (guest houses, campsites etc.) is an invitation to well-being, the chance to unwind and enjoy new encounters and shared moments. A territory famed for its "art of living", the Pays d'Artois is bursting with fine establishments where you can sample the local fare : farms, pick-your-owns, markets and local produce shops will revive your taste for the authentic and local.

## **A TERRITORY WHERE REMEMBRANCE COLLIDES WITH THE FUTURE**

The Wellington Quarry and the Battle of Arras; the Battle of Vimy Ridge and the Canadian memorial there; and innumerable monuments, necropolises and cemeteries: the Pays d'Artois is a book open on a momentous page in the history of France, the First World War.

Out on the remembrance trails and inside astonishing museums, Arras-Pays d'Artois draws visitors into some remarkable experiences. Today, the remembrance sites can be experienced in a blend of walks, history, learning and the moving transmission of memory. Allowing time to understand and remember with more clarity.

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## THE ESSENTIALS

### *The major places*

Squares, a belfry and a Vauban-designed citadel... all of them listed UNESCO World Heritage sites; a museum of Fine Arts housed in a magnificent eighteenth-century abbey; an archaeological heritage and remembrance sites not found anywhere else in the country : Arras has preserved some of the most remarkable heritage features in France. Here are the essentials not to be missed on your first visit.

# THE ESSENTIALS

# ARRAS

*a city lauded by*

# UNESCO



**The Belfry of Arras was the first regional monument to be granted UNESCO World Heritage Site status, back in 2005. Three years later, in 2008, it was the turn of the Vauban-designed Citadel to be awarded the most prestigious heritage classification in the world.**

## THE BELFRY

### THE SYMBOL OF ARRAS

When visitors arrive in Arras, the first thing they see is the gilded lion standing atop the Belfry. Much more than a mere monument to be visited, the Belfry is an experience designed to take in the whole spirit of the city.

First, because it is custodian to a five century-long history: that of Arras in the Middle Ages, when it was erected in 1554; Arras during the First World War when it was almost completely destroyed by the bombardments of 1914; Arras and its architectural resilience, thanks to the identical reconstruction effort - the famous squares and town hall included - in the late 1920s.

The Belfry of Arras is also a tourist experience. On the ground floor the tourist office, Arras Pays d'Artois Tourisme, welcomes and informs visitors.

The Boves, the underground passageways of Arras, open their secret doors to curious minds. And the tower itself is there for the taking too : the ascent of the Belfry is a must-do for a breathtaking view over the entire city.

At a height of 55 meters, visitors discover a unique panorama over the city centre and its surrounding area. Brushing past the tower clocks (yet forgetting time), feeling the breeze of the Pays d'Artois on your face and hearing the carillon ring out... now that's something to put the small doings of the daily grind behind you.

#### **// Ascent of the Belfry**

**Hôtel de ville, place des Héros**

**Everyday from 10.00 am to 11.30 am and from 2.00 pm to 5.30 pm.**

**Full price : 3,70 €. Concessions : 2,50 €**

**Information and tickets :**

**[www.arraspaysdartois.com](http://www.arraspaysdartois.com)**

## TESTIMONY

### DAVID DUPIRE - carillon player of the city of Arras



David Dupire, Carillon player of Arras © Avenir de l'Artois

#### What is your connection with the carillon of the Belfry of Arras?

My predecessor, Jean-Claude Blanchart, asked me to take over from him as carillon player in February 2017. This is an honorary position, an opportunity I jumped at because my forebears have grown up in the shadow of the Belfry since the eighteenth century. So they would have heard this same carillon!

#### What does the carillon play?

It is made up of 37 smaller bells and a peal of three large bells. Converted to electronic operation in the late 1960s, it is also equipped with a keyboard to extend its repertoire beyond the automatic musical programme. On the hour every hour, it rings out the tune "On ira voir la fête d'Arras", composed in 1830 for the inauguration of the festivals of Arras. On the half-hour, it plays a tune from the opera Fra Diavolo (or The Inn of Terracina) by Daniel François Esprit-Auber. On the quarter-hour, it plays a single arpeggio, and on the three-quarter-hour this is played three times.

#### What makes this carillon exceptional?

It is both a history book and a witness to a vanished world. When I play, I really feel myself merging into a heritage, being plunged back in time, and it is that feeling that I offer to visitors. The carillon of Arras dates from the post-World War One reconstruction. It was cast with the remains of the previous carillon which was destroyed in 1914. Up to that point in time, the ritornelles played by the carillon fulfilled a real function, which has been forgotten. Now, it adds an extra touch of soul to the city, it has become an element of diversion and folklore; it is good to recall its role and history.

## FOCUS

### MUSICAL TÊTE À TÊTE

The melodies of the carillon of Arras play a key role in creating the city's atmosphere. But do you know how they are played? Thanks to this new visit format, visitors will learn all there is to know about the region's iconic musical instrument. An expert will unlock its secrets for them. In fact, David Dupire is not only a pianist, but also the joint tenured organist at the Cathedral of Arras and official carillon player of the city of Arras since 2017.

Fascinated by the history and heritage of his home city, this ambassador of Arras takes on the role of guide for the space of some privileged visits, a new format offered by Arras Pays d'Artois Tourisme. This is an opportunity for visitors to discover the history of the Belfry and of the carillon, and in particular to enjoy a concert from front-row seats, at a height of 60 metres above the ground! This makes it the region's second highest carillon. An extraordinary moment is promised.

**// Guided visit with the carillon player, David Dupire, on the first Saturday of every month, starting in March. 45-minute visit and 30-minute concert.**

**Arras Pays d'Artois Tourisme - Town Hall, Place des Héros, 62000 Arras / +33 (0)3 21 51 26 95.**



## THE ESSENTIALS



Citadel of Arras © Arras Pays d'Artois  
Tourisme / P.Fruitier

## THE CITADEL

*the extraordinary former military precinct of Arras*

The Citadel of Arras is a site without equal in France. Built in the seventeenth century by the Sun King's military architect, Vauban, an exceptional architectural environment has been preserved from its three centuries of military history. Demilitarised and added to the UNESCO World Heritage List, today it is a "small town within a town", with a range of remarkable historical buildings, green footpaths, businesses and leisure activities.

Today, the Citadel is home to the headquarters of the regional authority - the Agglomeration of Arras - as well as housing, association premises and some surprising businesses including a Data Center, the best cheese-maker in the world (La Finarde à Arras, see page 34), the Cit'Loisirs treetop adventure park (see page 39) and even an educational honey farm, Cit'Abeilles.

It is a natural site offering pleasant and tranquil walks among the woods and streams, but every year the Citadel forms the backdrop to a massive music event, Main Square Festival (see page 42).

Arras Pays d'Artois Tourisme organises group tours of the Citadel, and also guided and dramatised visits in the summer.

### **The Citadel:**

**access via the Boulevard du Général-de-Gaulle:  
Citadel car park free, opposite the Arras Memorial and  
the Faubourg d'Amiens British Cemetery.**

**Open access.**

**Main entrance via the Porte Royale.**



## NEW THIS YEAR: A RESTAURANT IN THE CITADEL.

Now you can enjoy some refreshments in the heart of the Citadel. The restaurant Tomato Cerise City opened its doors in late January, in the Bâtiment des Archers.

On offer is a limited but high-quality menu with Italian specialities, pasta dishes and pizzas, salads, fish and meat dishes, including their signature beef stew dish, boeuf mijoté.

**// La Citadelle, 33, Allée du 3e Génie, Arras  
+33 (0)3 21 15 37 23  
closed on Saturdays and Sundays  
@lacidelletomatecerise**

## SAINT-LOUIS CHAPEL

Built between 1674 and 1676 under the reign of Louis XIV, Saint-Louis Chapel is the oldest religious building and the only baroque religious witness of the city. This little gem, restored in 2019, hosts intimate events and some concerts during the Inouïes music festival in September.



Saint-Louis Chapel © Arras Pays d'Artois

## THE CITADEL *In short*



Dramatised Walk © Arras Pays d'Artois

## DRAMATISED WALKS

Thanks to the Timescope terminal - installed on the Place d'Armes, just next to the restored Chapel of Saint-Louis - visitors can travel back to the time of the construction of the Citadel.

And, continuing from last year, two extraordinary tours now present an encounter with flesh-and-blood characters. Organised by Arras Pays d'Artois Tourisme, last summer these dramatised guided tours were a resounding success, entertaining and informing more than 400 people over two weekends.

A fun and imaginative way to go back in time with Vauban, the musketeer D'Artagnon, the "paysans bâtisseurs" (peasant builders) and even the Widow Girard! These historical tableaux are orchestrated by director Dominique Maertens, who was also responsible for the "Eclats d'Histoire" (Fragments of History) performance in Saint-Laurent-Blangy, and performed by actors from the association Artois Culture Nature. From costumes and stage sets to accessories, this is an immersion into history, grand pageant-style!

**// On 20th, 21st, 27th and 28th August -  
Duration: 2 hours - Booking required, at  
[www.arraspaysdartois.com](http://www.arraspaysdartois.com) -  
Meeting point in front of the Porte Royale at the  
Citadel, Boulevard du Général-de-Gaulle in  
Arras.**

# THE ESSENTIALS

# ARRAS

## *An Underground History*



The Wellington Quarry © Arras Pays d'Artois

**In Arras, history has also been played out down the centuries beneath your very feet. Medieval city built from the stone extracted from a maze of chalk quarries, a strategic site during the First World War: Arras offers extraordinary underground stories and amazing tourist experiences.**

## **THE WELLINGTON QUARRY** the hub of remembrance tourism in Hauts-de-France

When it reopened last November, its new design met with enormous success. As the gateway to remembrance tourism in the Hauts-de-France region, the Wellington Quarry offers visitors a newly designed presentation, for an even more moving and immersive journey into history.

The Wellington Quarry, Memorial to the Battle of Arras, opened its doors in 2008. This was a special visit even then, offering a unique experience and telling of a key yet forgotten chapter in history : the diversionary offensive of the Battle of Arras, with 24,000 British Empire troops billeted underground for a week in the chalk quarries which had been dug out and equipped below the city streets. There, a full 20 metres below ground, they waited ahead of an attack of a kind never before seen in military history, launched on 9 April 1917.

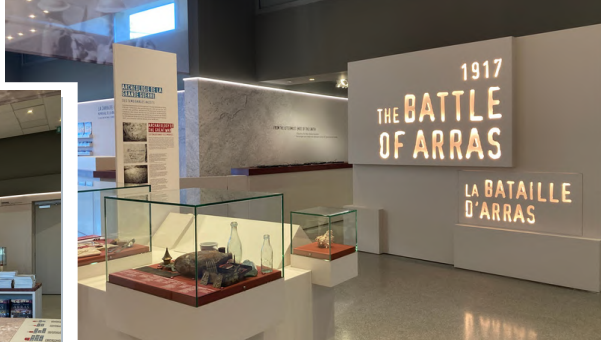
After 13 years of existence, the site now offers visitors a new visit experience, more in keeping with their expectations. For a more in-depth understanding of history, conveying a true sense of atmosphere.

### **A NEW VISIT EXPERIENCE**

The history of that event remains the same, but it is told in a different, more empathetic way. The immersion begins the moment you cross the threshold, with a compelling museographic presentation. It better conveys the historical context : the Great War, Arras in torment, the engagement of the British Empire, the underground war, the commitment of the New Zealand tunnellers.

# THE ESSENTIALS

The Wellington Quarry © H.Joaquim / La Fabrique Créative



Below ground, new technologies have been deployed to enhance the sensory and emotional experience, with video mappings projected directly onto the chalk walls (5 metres across in places, with images not seen before). On-board sound makes full use of 3D audio techniques, amplifying the atmosphere and the sense of presence.

Finally, new systems, like a reconstructed geophone, further heighten the vividness of the historical account. Visits continue to be guided and audio-guided, but they have now been made more fluid and powerful. Having returned to the surface, visitors complete their discovery with a new historical film that is both impressive and moving. Finally, through an immense scale model map, they are now invited to continue their discovery of the First World War remembrance sites across the region, following the Western Front from Ypres to the Chemin des Dames. A true gateway to the remembrance trails in the Hauts-de-France.



## A KEY FIGURE

**10 000** visitors have already discovered the newly designed presentation since 11 November 2021.

**// The Wellington Quarry**  
**Rue Arthur Deletoille, Arras**  
**[www.carrierewellington.com](http://www.carrierewellington.com)**

**Everyday from 10.00 am to 12.30 pm**  
**and from 1.30 pm to 6.00 pm.**  
**Closed 1st January, three weeks after**  
**the Christmas holidays and 25th**  
**December.**

**Full price : 9 €.**  
**Concessions : 4.50 €**  
**Information and tickets :**  
**[www.arraspaysd'artois.com](http://www.arraspaysd'artois.com)**

**Booking advised**

## FOCUS UPCOMING OFFERS

To enhance visitors' enjoyment of this new circuit, the six immersive experiences (including the "Treasure Hunt", "Personal Memory", and "Underground Breakfast" offers) will be back, starting from the Easter holidays. In April, look out for the programme : organised activities are currently in the pipeline, designed by the City of Arras, Vimy and the Tourist Office of Lens as part of the Collines & Plaines d'Artois (Hills and Plains of Artois) initiative marking the 105th Anniversary of the Battle of Arras. In addition, a special weekend is planned for 9 and 10 April 2022.



Breakfast at the Wellington Quarry © Arras Pays d'Artois



## UNDERGROUND SLEUTHING IN THE BOVES

*In these underground tunnels, visitors are invited by an Arras Pays d'Artois Tourisme game master to roam the entrails of the city. Their task is to help this member of the Security Brigade, which was headed by the famous French detective Vidocq, to find a stash of loot. Some of the galleries not usually open to visitors have been chosen for this experience. So this is a really enthralling way to rediscover this historical site, where the aim is not so much to escape, but rather to have fun on a treasure hunt.*

Track-Game in the Boves © P. Roches Arras Pays d'Artois Tourisme

Track-Game in the Boves © P. Roches Arras Pays d'Artois Tourisme

**// Track Game Vidocq : Underground sleuthing**  
**Groups of 2 to 6 persons**  
**Fridays and Saturdays at 6.00 pm, throughout the tourist season (from late January to December).**  
**Tickets on [www.arraspaysdartois.com](http://www.arraspaysdartois.com)**

The Boves © Arras Pays d'Artois Tourisme



## LES BOVES: UNDERGROUND HISTORY JUST A STONE'S THROW AWAY

**From the Town Hall, there is another underground must-see. The underground circuit of Les Boves, the chalk quarries of Arras, opened in 1982 and it continues to be an experience that heightens all the senses.**

The Boves of Arras (boves = "underground cavities" in the Picard dialect) were dug out from the ninth century onwards, to extract material for the construction of the city's religious buildings and the first rampart. In the twelfth century, with the development of the market above, other extraction sites were worked, among them what is now the Wellington Quarry. The Boves, up to 4, 8 or 12 metres below ground, were then used as merchants' storage cellars.

Starting at the Tourist Office in the Town Hall, the visitor sets off on an amazing underground adventure. There, they will discover vestiges telling of life below ground (including extraction shafts, a cellar, etc.), change depth levels time and again, lose their bearings in this labyrinth of stone, sometimes just below the shops on the Place des Héros. They can also make the connection between this part of the city's history and that of the Wellington Quarry, as this self-same network was also used to prepare for the launch of the Battle of Arras in 1917.

Uncovering the secrets of the quarrymen who built Arras in the Middle Ages, meeting the ghosts of World War One soldiers, listening to the hubbub of city life above your heads: the Boves brings the history of Arras truly alive!

**// The guided tour of the Boves.**  
**Regular departures everyday**  
**Full price : 6€ / Concessions : 3,70€**  
**Information and tickets on [www.arraspaysdartois.com](http://www.arraspaysdartois.com)**



Salle Des Mays © Arras Pays d'Artois Tourisme

## THE SAINT-VAAST CULTURAL CENTER

*A new chapter in history*

### AT THE MUSEUM OF FINE ARTS, A NEW AND ENRICHED INSTALLATION

Since the summer of 2021, the visitor pathway in the museum's nineteenth centuries galleries has been rethought and enriched, now focusing on four themes : the representation of reality; the Arras School and nineteenth century landscapes; the portrait; and history.

Landmark works such as La Bénédiction des blés en Artois by Jules Breton, Les Bûcheronnes by Camille Corot and Disciples et saintes femmes enlevant le corps de martyr de saint Étienne by Eugène Delacroix are now displayed alongside works that have rarely or never been exhibited:

Crépuscule de la Hague by Félix Planquette, Bateaux échoués au Tréport by Edouard Dufeu, L'arrière port de Dunkerque by Charles Desavary, La Comtesse d'Arnoux by Léon Bonnat, L'Abbaye du Mont Saint-Eloi by Xavier Doullens, Le Bouquet d'arbres by Constant Dutilleux, La Nuit by Emile Breton. In this installation of works, the emphasis is on northern artists or those having worked in the Nord region, in Courrières, Douai and of course Arras.

Some, such as Jules Breton or Camille Corot, are of international standing; others founded schools such as the Arras School, a hub of artistic friendships centred on Constant Dutilleux.

A significant part of the history of Arras is written within the walls of the former Saint-Vaast Abbey. The building is home to the Museum of Fine Arts and one of the municipal media libraries\*. Once separate, these two institutions have now been brought together under the umbrella of the Saint-Vaast Cultural Center.

\* The Saint-Vaast-Ronville-Verlaine Cultural Hub comprises:  
-The Saint-Vaast Cultural Centre, the Museum of Fine Arts and Saint-Vaast Media Library, 22 rue Paul Doumer  
+33 (0)3 21 71 26 43  
www.arras.fr  
The Ronville Games Library (Rue du Docteur Baude) and the Verlaine Media Library (Rue Charles Péguy).

## COLLECTORS GIVEN PRIDE OF PLACE

The ceramics collections in the succession of four exhibition rooms on the second floor also boast a completely new pathway, dedicated to collectors. In fact, collectors played a crucial role in rebuilding the museum's holdings after the destruction of Saint-Vaast Abbey during the First World War, in 1915. Almost 200 works brought out of the reserves talk about the generosity of artists and collectors like Robert Sangnier, the writer and art critic Paul Adam and also the painter Jenny Fontaine, the Demont-Breton family (father and daughter Jules and Virginie among the best known), the collector of stuffed birds Alfred Vaucher and the wife of the photographer Joseph Quentin.



Les collectionneurs © Arras Pays d'Artois Tourisme

## MUSAIR A brand new app

The Museum of Fine Arts of Arras has committed itself to emotive innovation by commissioning Musair, a regional start-up, to develop the sound narration for seven masterpieces in the museum collections.

Musair's audio narration guides the visitor's gaze and invites them to immerse themselves in the works thanks to a compelling and contemporary narrative that stimulates the senses, triggering suggestion and emotion.

The innovation lies in the - resolutely current - viewpoint adopted. This free sound experience can be accessed in just one click, without download, on a Smartphone, online or using the museum Wi-Fi. It is best discovered on the spot in the museum, but it can be enjoyed remotely too (<https://mbaarras.musair.fr>)



Timescope© CUA



Pôle Culturel Saint-Vaast © Arras Pays d'Artois Tourisme

## ARCHITECTURAL AND THEMATIC LINKS

The Museum of Fine Arts and the library have now been federated by a single cultural, educational, scientific and social mission in which their disciplines - Fine Arts and literature - merge. In practice, visitors pass through a single entrance.

From ground level to the upper floors, it is now possible to pass freely from the museum collections to the media library. And eight visitor pathways, designed as visit experiences, have been devised for the full range of publics: the Forum, the History of Arras and the Artois, the Heritage Walk, the Forebears, Shhhhhh..., the Totems (Musair, see below) and The Ghosts. A Fab Lab - a kind of digital creativity space - has also been installed within the Media Library.

## A new Timescope on the banks of the Scarpe

From Arras, it is lovely to stroll the towpath that runs along the Scarpe river bank. These rural landscapes inspired many painters of the Arras School, and also the city's many writers and poets. Among them, Paul Verlaine whose mother's family hailed from the Pays d'Artois. The poet would come here regularly to visit his mother who had returned to Arras after she was widowed in 1865. The poet stayed in Arras, Fampoux and Lécluse. He loved to spend the summer in Arras and was a member of the literary society, Les Rosati.

Coming soon, a new Timescope will tell this story. It will be installed on the banks of the Scarpe, on the towpath. This completes the network of Timescope terminals already installed : on the Place des Héros, at the Fraternizations Monument in Neuville Saint-Vaast and at the Citadel of Arras.



## **SLOW TOURISME**

*Take the time to enjoy life*

Arras is the perfect base for a discovery of enchanting landscapes and amazing historical events, at an unhurried pace. Here, visitors soak up the heritage, history and nature around them, without the need to rush.



# SLOW TOURISME

## ARRAS

### *La Dolce Vita in Hauts-de-France*



Terraces on the place des Héros et Arras' market © P.Fruitier / Arras Pays d'Artois



### A CHARMING BACKDROP

**Y**ou just have to stroll around the famous squares of Arras to feel the easy-going atmosphere. Without equal across Northern Europe, Arras is famed for these squares, at any time of year. Together with the Belfry, they form a unique architectural ensemble. 155 facades, punctuated by 345 columns : the houses on the squares of Arras are listed Historical Monuments and nothing can beat a stroll under the arcades, past the shops, restaurants and themed bars hidden in their recesses. The pedestrianised Place des Héros, in front of the Belfry, is something of an agora, a public space for the people of Arras, a convivial and festive meeting point. They love to take a seat on one of the café terraces and soak up the village-in-a-city atmosphere.

### A CERTAIN "ART DE VIVRE"

Twice a week, the squares are filled with the sounds and smells of a vibrant and bustling market. Held on Wednesday and Saturday mornings, the markets of Arras have been in existence since the Middle Ages. Among the finest in France, they attract dozens of local artisans. Cheeses, deli meats, poultry, fruits and vegetables... this a delicious and good humoured direct-from-farm-to-plate paradise! All around, the districts and maze of historic streets and alleyways offer any number of shopping ideas or cultural visits.

**// ARRAS' MARKET : EVERY WEDNESDAY AND SATURDAY MORNING.**

## « COLLINES ET PLAINES D'ARTOIS »

*A time to experience the important things in life*

Out on the remembrance trails, Arras-Pays d'Artois Tourisme invites visitors on some remarkable experiences. Today, the various sites can be experienced in a blend of walks, history, learning, and the moving transmission of memory. From this perspective, a new international remembrance tourism destination was born a year ago. Created by Arras Pays d'Artois Tourisme and the Lens-Liévin Tourist Office, "Collines et Plaines d'Artois" is a new way to discover the traces of the Great War, combining history, gentle exploring and memorable experiences.

In fact, the front line passed through both territories during the First World War. The importance and number of vestiges left behind by the conflict is unique internationally. 13 of the 36 major sites on the Remembrance Trails lie between Loos-en-Gohelle (to the north of Lens) and Serre-les-Puisieux (to the south of Arras). They include the Notre-Dame-de-Lorette 14-18 Memorial, the Vimy Memorial and the Wellington Quarry.

For the second year running, remembrance bike tours will be organised this summer. In the company of an expert, visitors will take to two wheels for a day-long guided tour. Along the 35-kilometre route, the guide will tell the stories of these moving sites, steeped in a powerful history. At lunchtime, a gourmet break in a friendly restaurant offers the chance to sample local products. A day of activity and sharing, full of amazement.



## WALKING AND CYCLING IN THE PAYS D'ARTOIS

### FOCUS

#### ARRAS-PAYS D'ARTOIS, WALKING AND CYCLING IN FIGURES

- 85 walking trails (990 km)
- 1 Grande Randonnée de Pays trail- GRP de l'Artois (82 km)
- 4 Grande Randonnée trails (152 km) including the Via Francigena pilgrimage
- 15 cycling loops ( more than 500 km)
- 2 cycle routes (362 and 32) crossing the Pays d'Artois (75 km)
- St-Jacques de Compostelle pilgrimage

There are an enormous number of tourist walking and cycling routes in Arras and the Pays d'Artois. The territory lends itself perfectly to exploration. For years, Arras Pays d'Artois Tourisme has been meeting the needs of lovers of walking in terms of escape, leisurely exploration and discovery. The offer of walking and cycling routes is full, varied and within easy reach.

Whether they are historical, nature- or heritage-based, the itineraries offer something for everyone in terms of remembrance, culture, unspoiled nature and urban or rural exploration.

### DISCOVER ARTOIS' HILLS AND PLAINS BY BIKE

Throughout the year, Arras Pays d'Artois Tourisme and the Lens-Liévin Tourist Office offer to discover the Great War Remembrance Trail with a guided bike tour : « the small Loupe of Hills and Plains ». It connects the major remembrance sites of the Artois Hills, at the heart of wounded landscapes : Vimy Ridge National Historic Site of Canada, French National War Cemetery at Notre-Dame-de-Lorette...

Information : [www.arraspaysdartois.com](http://www.arraspaysdartois.com)

## ALL THE PAYS D'ARTOIS TRAILS IN JUST ONE CLICK

Put online a year ago, the webpage dedicated to walking and cycling, called "Les Randonnées du Pays d'Artois", and which can be consulted on the Arras Pays d'Artois Tourisme website, has been hugely successful. With 5000 accesses, it demonstrates the advantage of centralising the offer of existing routes for visitors.

With the Cirkwi app (Android and iOS), all the routes through the territory's various communities of municipalities (CUA, CC des Campagnes de l'Artois, CC Osartis-Marquion and CC du Sud-Artois) have been brought together onto a single map.

It offers an overall view of the entire offer, allows itineraries to be searched with specific filters, offers direct downloads of the route sheets and redirects to the Cirkwi app to follow the trail dynamically.

### A KEY FIGURE

**MORE THAN 70 ITINERARIES OF SHORT WALKS ARE RECORDED, WHICH CAN BE CONSULTED ON THE ARRAS PAYS D'ARTOIS WEBSITE.**

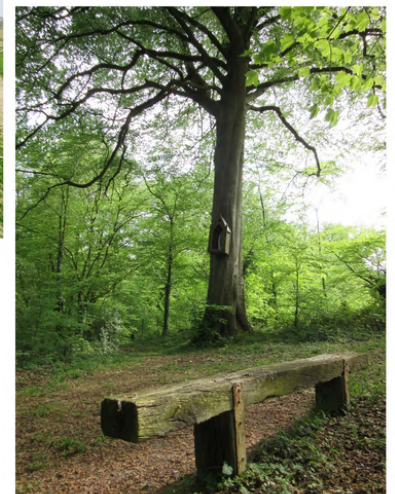


Bois de Marneuil © P. Roches Arras Pays d'Artois Tourisme

Every itinerary is described in detail : the distance and time needed for the route, the elevation change, level of difficulty etc. With geolocation technology, the walker or cyclist is able to receive notifications on their Smartphone when they reach a point of interest. The notification may include written content, photographs, videos and even audio content, depending on what settings have been selected by the designer of the route. With this in mind, tourism ambassadors will regularly test and redraft the trail experiences across the territory.



©Claire Decraene



Bois de Maroeuil © Arras Pays d'Artois Tourisme

## I'VE TRIED OUT THE

### *Arras stretch of La Via Francigena*

Claire Decraene, journalist and Pays d'Artois ambassador, has tested the Arras stretch of the Via Francigena.

#### WHY THE VIA FRANCIGENA ?

For the spirit of adventure, just a stone's throw away from the centre of Arras! It's crazy, being able to join one of the longest pilgrim routes in the world right here so near to home! Along its 2,000km length, the Via Francigena passes through four countries (England, France, Switzerland and Italy). It runs through the Pas-de-Calais for 250 km, much of it through the Pays d'Artois. Perfect for getting a sense of the route without it being too complicated to organise.

#### WHICH SECTION DID YOU FOLLOW ?

I walked the 13.5 kilometres between Mont-Saint-Eloi and Arras. A great stage for really stretching your legs (three and a half hours)! I really loved the scenery: the towers of Mont-Saint-Eloi, the Maroeuil marsh, all the minor rural heritage features like the village of Ecoiures and its crocketed spire : you realise just how much there is to (re)discover on foot. Because the Via Francigena route in France corresponds to the GR® 145 of the Fédération Française de Randonnée (French hiking federation), it's very easy to follow.

#### WHAT WILL YOU TAKE AWAY FROM THE ADVENTURE ?

The beauty of nature, the tranquillity and well-being offered by walking, and the cheerfulness you encounter on the way. Bonds between walkers are forged very quickly and that solidarity and friendliness is really special!

**A micro-adventure to be found on the website [Arras Pays d'Artois Tourisme](#).**

#### The two Arras stretches of the Via Francigena :

**from Ablain-Saint-Nazaire to Arras :**

**21.5km/ From Arras to Bapaume: 27km.**

**To find out more: [Arras Compostelle Francigena-European Association of the Via Francigena](#).**



La Via Francigena  
© Arras Pays d'Artois Tourisme



©Claire Decraene





Photos. © Valérie Savary

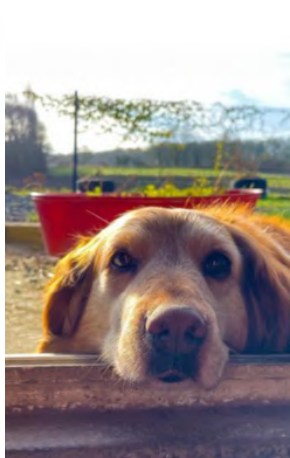


## VALÉRIANE SAVARY well-being ambassador

Trained at the Sophrology School of Artois, Valérie Savary is a well-being ambassador for Arras Pays d'Artois Tourisme. For three years, she has been guiding visitors on the path to well-being. She has created a sophrology yurt, the Sophro-Yourte, in Farbus, just 10 minutes away from Arras. In this traditional yurt, she practises Caycedian sophrology, which is based on a set of respiratory techniques and gentle movements. She also organises events focusing on well-being.

For the third edition, Arras-Pays d'Artois Tourisme has joined forces with the Sophro-Yourte to organise some relaxation rambles. The aim? To blend together two voices, that of Valérie and a guide, following the footpaths of the Pays d'Artois in an alternative and relaxing way whilst at the same time discovering the local history, culture and heritage. "The relaxation rambles help you to put aside your negative emotions, recharge your batteries and connect with the environment," explains Valérie.

**THE RELAXATION RAMBLES: JULY AND AUGUST  
BOOKING: [WWW.ARRASPAYSARTOIS.COM](http://WWW.ARRASPAYSARTOIS.COM)**



**/ LA SOPHRO-YOURTE -  
11 RUE MERMOZ - FARBUS - +33 (0)6 72 60 12 87 -  
@SOPHROYOURTE - [HTTPS://SOPHROYOURTE.FR/](https://sophroyourte.fr/)**

Relaxation rambles and the Sophroyourte. © Arras Pays d'Artois Tourisme



Domaine Natureza in Roeux © Natureza

## NATUREZA DREAM CABINS IN THE PAYS D'ARTOIS

In Roeux, just 15 minutes from Arras, an extraordinary 6-hectare park opened its doors last summer for would-be Robinson Crusoes looking for luxury.

Set up by Mylène and Frédéric Morès, Natureza is a park offering unusual and eco-friendly cabins, with well-being gîtes.

On the shores of the Lac des Sapins, in the heart of "blue Artois", these cabins - perched in the trees, raised on stilts or troglodytic - offer all the comforts of a hotel for lovers of out-of-the-ordinary accommodations and novel stays, with a taste for all things local and respect for the environment as well.

A completely unique place both regionally and nationally, serving as a base for e-bike rides along the banks of the Scarpe, for night-time fishing excursions or for hot air balloon flights (the great passion of its creators).

// NATUREZA - Lac des Sapins 3 rue de la Blanchisserie  
62118 ROEUX - +33 (0)6 22 306 713 -  
reservation@domainenatureza.fr  
<https://domainenatureza.fr>

## The out-of-the-ordinary accommodations in detail

- **THE CABANE DU PÊCHEUR** with jacuzzi on the terrace
- **THE CABANE DU LAC** floating castle-style with separate jacuzzi reached via a pier walkway
- **GAIA** the cabin of the ground-dwelling hobbit and his fantastical woodsman world
- **LUNA** the cabin on stilts, sleeping four, be they family or friends
- **ESTRELLA** the cabin with its extra-terrestrial **Lou'nid** a suspended timber ball accessed via a suspended walkway.

## NEW THIS YEAR:

**"THE MOMENTO" SPA SUITE** A 70 m2 private suite with a jacuzzi for six (or just for two for maximum space!)



Gaia

Domaine Natureza à Roeux © Natureza

## THE BREWERY OF FONCQUEVILLERS ART IN THE COUNTRYSIDE

A former brewery converted into a contemporary art centre : that was the daring vision of Véronique Damagnez. This journalist and art enthusiast has breathed new life into this family-owned building, part of the regional heritage of Foncquevillers, a small village with a population of less than 500 inhabitants just 20 minutes from Arras. For the last ten years, she has organised an annual exhibition, lasting from May through to late September. Some of the great names of contemporary art have featured here. Among them Jürgen Nefzger, the photographer Thibaut Cuisset, Miet Warlop (visual arts), Latifa Echakhch, Emma Perrochon (both plastic artists), Matthieu Gafsou and Lucie Pastureau (photographers).

Véronique regularly engages in collaborations with the region's museums : Arras Fine Arts Museum, the Chartreuse Museum in Douai and the Hauts-de-France Regional Fund for Contemporary Art (FRAC), to name but a few. Particularly pleasant in the summer, the amenity invites dialogue between past and present, between heritage and contemporary art and, more especially, between generations. Visitors can round off their visit with a stroll in the brewery grounds.

This year, the brewery will welcome the show "Le Petit Vélo" at the Tandem Arras-Douai National Stage theater in juin 17th, and the 27 and 28th July with the workshop-show.

### // THE BREWERY OF FONCQUEVILLERS

**La Brasserie 5 rue Basse  
62111 Foncquevillers**

**SHOW 17th June, 7 pm  
Full price : 5€/ pers  
© Foncquevillers Brewery**



Clos Barthelemy,  
© Arras Pays d'Artois

### VILLAGE PATRIMOINE®

## *The family of Heritage Villages is growing*

The Village Patrimoine® label is awarded to villages that are characterised by a remarkable historical, artistic, memorial or landscape heritage. Its aim is to promote rural tourism by leveraging natural and heritage riches. Finally, it places local people at front and centre of its processes. Born in Normandy in 2003, the label is held by a national association of more than 85 villages.

In the Pays d'Artois, eight villages have held the label since 2016. There are now 13 in the club, thanks to a label award campaign conducted from June to November last year. The villages put forward their candidatures voluntarily. A new set of specifications has been drafted, with a number of criteria to be met : architectural, landscape-related, associative and also around artisanal, retail and touristic aspects that recognise the quality of life in the village and its environment. The application must include a village guide - volunteers tasked with welcoming and guiding future visitors. This is a final but indispensable criterion.

## THE SIX NEW

**Neuville-Saint-Vaast** the village has close links to the history of the First World War with very many vestiges such as the Monument to the Fraternizations, the La Targette French National Cemetery and the Maison Blanche German War Cemetery. It is also the birthplace of the inventor of reinforced concrete, François Hennebique. Several Art Deco edifices are visibles.



Memory sites,  
German cemeteries



**Wailly** this is also a village of the post-World War One reconstruction, having been almost entirely destroyed in 1916. Intersected by the small river, Le Crinchon, it is a very pleasant place for walking. It is also the home of Le Printemps de l'Art Deco (Art Deco spring) and the Festival les Inouïes music event (see page 42). A craft brewery, L'Intemporelle, is established here.



L'Intemporelle  
© Arras Pays d'Artois

## THE FIRST SEVEN

Mont-Saint-Eloi, Thélus, Etrun, Hermaville, Savy-Berlette, Pas-en-Artois et Bullecourt.

**They can be discovered on the Arras Pays d'Artois Tourisme website.**

Savy-Berlette ©Arras Pays d'Artois



Mont Saint Eloi  
© P. Roches, APA



Croisilles © Arras Pays d'Artois

**Saudemont** 20 minutes to the east of Arras, Saudemont is a very pretty village renowned for its riverside nature and the angels named after it. Today, the "Angels of Saudemont", multi-coloured sculptures in wood dating back to the Middle Ages, are conserved at the Fine Arts Museum in Arras. In the Christ Chapel Christ in Saudemont, where they once stood, they have been replaced by copies. In addition to this historical backstory, Saudemont has the only church in the territory whose bell tower (12th century) survived the ravages of the First World War. It has been listed as a Historical Monument since 1928.



Thélus ©



**Croisilles** A church with remarkable stained glass windows, a mummy, chapels, and attractive Art Deco and natural heritage: the village of Croisilles has lots to offer. Its particularly engaged local residents are currently creating a local centre, the Maison des Habitants, to further improve their welcome of future tourists.



Eglise Croisilles ©

**Dury** A church in Art Deco style, a very beautiful equestrian farm, La Ferme de l'Abbaye, offering guest rooms for a green and welcoming getaway: Dury is a true holiday village in the countryside, in the heart of the Osartis-Marquion area, and close to the Sensée Valley.

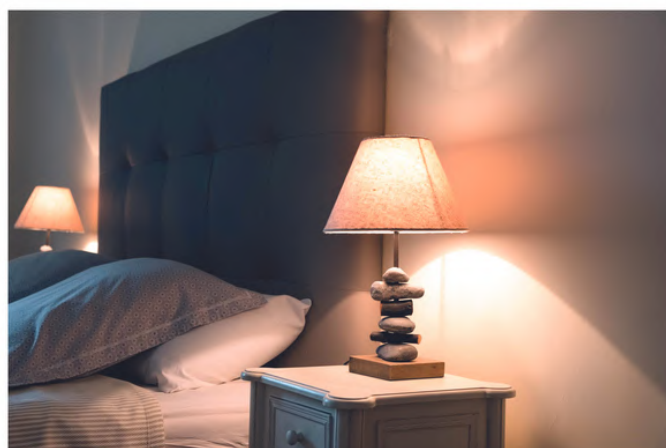
La Ferme de l'Abbaye  
Dury, chambre d'Hôtes ©



CChâteau d'Eterpigny,  
© Arras Pays d'Artois

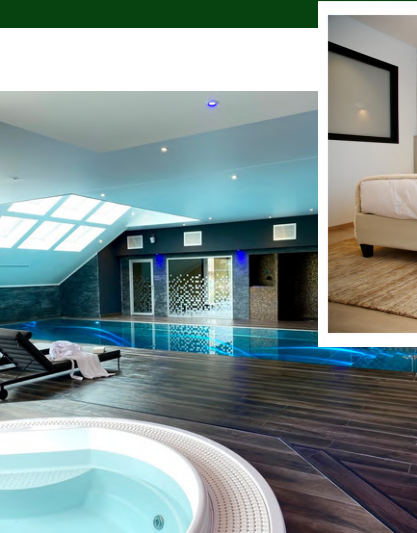


**Eterpigny** In the heart of the Sensée Valley, this green village is popular with walkers for its paths and geocaches. The château in the village has been converted into a gîte and guest rooms, classified by Figaro Magazine as one of the 150 most beautiful in France: Le Clos Barthélemy is a not-to-be-missed gem in the Pays d'Artois.



## LET THE GOLF STREAM FLOW!

*In Anzin-Saint-Aubin, barely 5 minutes from the centre of Arras, visitors can enjoy the twin pleasures of golf and relaxation. The Arras Golf Resort offers the chance not only to practice this popular sport but also to settle down and enjoy lunch in a green setting, with a view of the practice range. Just next door, chill out in the recently opened hotel, Le Fairway.*



Fairway Hôtel,  
© Arras Pays d'Artois



Arras Golf Resort,  
© Arras Pays d'Artois

## Chill out right next door to the golf course

The Fairway Hotel & Spa opened its doors just over a year ago. Its location is a major plus. It offers a breathtaking panoramic view over the golf course greens and an overhanging south-facing triple terrace. Whether you're on a romantic break, on a business trip or on a family holiday, the bedrooms have been designed to make your stay an exceptional one. The hotel also boasts a real well-being "plus": the "Cinq Mondes" (Five worlds) spa with its infinity pool, jacuzzi, sauna, hammam, salt cave, ice fountain, sensory shower and the treatments available upon reservation. Everything you need for a real journey of the senses. The restaurant L'Albatros offers authentic cuisine, with a bistro feel.

### THE FAIRWAY HÔTEL & SPA

**Arras Golf course,  
Best Western Plus \*\*\*\* à Anzin-Saint-Aubin -  
+33 (0)9 70 72 06 06 -  
@BestWesternPlusLeFairway Le Fairway**

## Greens in a green setting

One of twenty or so golf courses in the Hauts-de-France, the Arras Golf Resort is distinctive for its very beautiful natural surroundings, even though it is handily located just outside Arras, 5 minutes from the city centre. Accessible to all, Arras golf course is a small and welcoming amenity, where you can test your skills whether you're a seasoned golfer or a beginner. Golf is the perfect sport, combining physical exercise, motor skills and concentration! Nestling in a natural setting that will refresh the mind, this green space has 27 holes over two courses (18- and 9-hole). Starting in spring, free introductory sessions are on offer.

**ARRAS GOLF RESORT,  
Rue Briquet Taillandier, à Anzin-Saint-Aubin,  
+33 (0)3 21 50 24 24 -  
<https://www.arras-golf-resort.com/>**

## PLACES FOR CHILLING OUT

Treat yourself to a timeless moment of self-care in some extraordinary settings: in Arras and the Pays d'Artois, there are plenty of little corners of paradise where you can chill out in complete serenity. Here's a selection of our favourite establishments:

In Quéant, Laure and Étienne have converted the former estate stable into a well-being space. For the space of a night (or more), the La Ferme du Château spa, with a jacuzzi and hammam, will banish all your built-up tension!

<https://bellacordelle.fr/manoir-gite/#>  
<https://www.lescabanedesblanche.com/>  
<https://www.lafermeduchateau-chambresdhotels.fr/>

An under-glass outdoor balneotherapy area: the wow effect is immediate! Candles, an intimate and warm atmosphere... you immediately want to dive in with a glass of champagne. And just wait until you see the indoor balneo area: Le Domaine des Câlînes, in Baralle, will amaze you.

A large building full of character, in brick and white stone, which dates back to the 17th century, and the spa and balneotherapy space you'd expect of a large hotel: at the Manoir de Bellacordelle, the home of Dorothee and Xavier, you'll experience the luxurious intimacy of an exceptional interlude.



Spa Bellacordelle  
Arras Pays d'Artois ©

## PADDLE YOGA AT RIVERSIDE PARK

There's always something new on the banks of the Scarpe! This summer, Riverside Park "Vallée de la Scarpe©" is planning new activities to cater for visitors looking for well-being activities. Paddle yoga is a new addition to the already extensive range of activities offered by this sports and tourist recreation complex (see p38).



Riverside Park « Vallée de la Scarpe© »

## Paddle yoga ?

As its name suggests - it's also known as "SUP YOGA" - this activity involves adopting certain yoga positions on a stand-up paddle board, all on the water. It combines the benefits of both disciplines, yoga and stand-up paddle boarding: reduced stress, concentration, being in the present moment, letting-go, muscle strengthening and flexibility... Surrounded by nature, on the calm waters of the Scarpe, you'll enjoy the pleasures of this discipline to the full. Breathing in the pure air, taking in the idyllic pastoral scenery and being up close to nature, whilst at the same time working on your flexibility and balance. And to cool yourself down, why not take a dip?

**Riverside Park,**  
**white-water water sports centre**  
**25, rue Laurent Gers à Saint-Laurent-Blangy,**  
**+33 (0)3 21 73 74 39.**

<http://eauxvivesslb.free.fr/>

**SLOW FOOD**  
**Eat Local**  
**in**  
*The Pays d'Artois*

Tasty products, grown and processed with respect for the environment by committed producers; restaurateurs inspired by this local produce that is in perfect harmony with the spirit and landscapes of the local territory; and finally, visitors keen to seek out authentic encounters and food storytelling brought to life: in Arras and the Pays d'Artois, the proponents of slow food invite you to take the time to appreciate the pleasures of the table.



# ARRAS and beer

## *A sparkling history*



## A SPARKLING HISTORY

### *since the Middle Ages*

In the Arras region, no beverage is more iconic or unifying than beer. In Arras, the brewing tradition has many tales to tell and experiences to offer! We now know that the ancient city of the Atrebatés and beer share a centuries-long history. A text found in the municipal archives shows that the first mention of spring beer in Arras (known as "March beer") goes back as far as 1394. This is the oldest written evidence of a spring beer in the Hauts-de-France region.

This beer was made in the depths of winter, which offered the optimum temperature conditions, and was stored in cold cellars until the arrival of spring. In fact, cold temperatures are most conducive to fermentation and storage, unlike hot summer temperatures which aren't favourable for stable beers.

The "March beer" was the most highly valued and was advertised by innkeepers by means of a juniper wreath placed on their doors. Hence the saying "En hiver brasse qui veut, en été, brasse qui peut!" (In winter anyone can brew beer, in summer, only the expert few). The values of hospitality endure in Arras, and they were epitomised

in the Middle Ages by the Saint-Vaast Abbey which boasted the largest brewery. As far back as the sixth century, Saint Benedict had imposed upon monks the obligation to offer accommodation and sustenance to travellers and pilgrims. So beer became an important symbol of their hospitality. This historical background makes Arras an accepted and tradition-based stronghold in a rapidly developing brewing region.

## A DIVERSE RANGE OF CRAFT BREWERIES

A number of craft breweries have been set up in Arras in recent years. Between tradition and innovation, they perpetuate a historical know-how and they open their doors to the inquisitive and connoisseurs alike, to share with them all the subtleties of beer.

These passionate women and men innovate, create and contribute to making Arras a destination for conviviality, authenticity and enjoyment in the company of others

And all the craft breweries in the Pays d'Artois have something different to offer! The only brewer located within Arras itself, L'Arras'In, is just a stone's throw from the Belfry. It's renowned for its beers, in particular its seasonal transitory beers.

It was included in the last Hachette Beer Guide compiled by the zythologist Élisabeth Pierre, together with the Brasserie Paysanne de l'Artois (see below). La Brasserie des 7 Bonnettes is one of the oldest craft breweries of the craft beer "revival". La Brasserie La Rivière, for its part, was created in the form of a cooperative, with 37 members, and it is open to the public. Discover them all on the Arras-Pays d'Artois Tourisme website.



### FOCUS

#### LA BRASSERIE PAYSANNE DE L'ARTOIS, BREWERY AND MALT HOUSE

This organic micro-brewery was established in 2014 on a mixed organic farm in Gaurrelle, a few kilometres outside Arras. It produces craft beers from its own crops, something not found anywhere else north of Paris. Mathieu Glorian is therefore a farmer, brewer and malt producer. He has set up his own micro-malt house and offers a dozen or so different organic beers (production volume: 500hl/year), on sale at the farm, its taste reflects the growing conditions of the local terroir. Within two years he is planning a building for public visits. In the meantime, he holds two open days a year

**Brasserie Paysanne de l'Artois,**  
**5 ter, rue de Roeux à Gaurrelle,**  
**+33 (0)3 21 48 31 98**  
**@brasseriepaysannedelartois**

#### Beer bars brimming with sparkle and fizz

There are plenty of beer bars where you can sample local, regional and national beers, not to mention beers from all over the world. They include Chez Marcel (see p31) and of course La Capsule, a trailblazer voted the 23rd best beer bar in the world by the American website ratebeer.com last year. In these two bastions of beer, you can be sure of a wide choice, knowledgeable advice and some wonderful discoveries.



**NEW THIS YEAR** A new spring vintage beer :  
By mai 2022, Arras Pays d'Artois launches its new beer, the "1394".  
To each year its new brewer, the 1394 is prepared by Mathieu Glorian and his "Brasserie Paysanne de l'Artois".

# SLOW FOOD

Gabriel Asseman of L'Oeuf ou la Poule,  
© L'Oeuf ou la Poule



## FOOD AND BEER PAIRINGS AT *L'Oeuf ou la Poule*

This is a must-visit restaurant in Arras, a stone's throw from the Place des Héros. L'Oeuf ou la Poule is the haunt of chef Gabriel Asseman, who has chosen to put his two favourite products on the menu - eggs and poultry - and to serve them in creative dishes.

A partner of Arras Pays d'Artois Tourisme for numerous events, Gabriel Asseman is also an enthusiastic ambassador for the local beers. On the menu, he offers some fifteen local beers.

He has joined forces with beer expert Luka Antonic of Chez Marcel to offer a menu of food/beer pairings. He organises special food/beer evenings several times a year. With five courses each served with a different beer, this is a real treat for the palate! Upcoming events can be found on his website.

**Au Cordon Bleu, 74, rue Gambetta à Arras.**  
**+33 (0)3 21 16 43 80**  
**[www.aucordonbleu.fr](http://www.aucordonbleu.fr)**

**L'Oeuf ou la Poule, 13 rue des Balances à Arras.**  
**+33 (0)3 21 24 69 81.**  
**Open lunchtimes from Monday to Saturday, and Friday and Saturday evenings.**  
**[www.loeufoulapoule.fr](http://www.loeufoulapoule.fr)**  
**@Gabriel Asseman**

## PROFILE

### LUKA ANTONIC, THE BEER EXPERT OF ARRAS

Luka Antonic ©



This zythologist, or beer expert, opened Chez Marcel, a super-on-trend beer bar in Arras, in the Rue de la Taillerie. A venue that is now the place to be for beer lovers who are keen to sample the latest trends and output from craft brewers across the region, the country and the whole world. To meet Luka Antonic is to embark on an exploration of beer through his tasting sessions, to learn about the latest trends and to experience the Arras art de vivre to the full.

**// Chez Marcel - 30 Rue de la Taillerie - Arras, 09 87 07 37 29**  
**@chezmarcel**

## THE BREWERIES OF THE PAYS D'ARTOIS

- **L'Arras'in (Arras)**

@MicroBrasserie.Arras

- **L'Intemporelle (Wailly)**

@brasserieintemporelle

- **La brasserie de l'Estoupette**

@lestoupette

- **La brasserie Paysanne de L'Artois (Gavelle)**

@brasseriepaysannedelartois

- **La brasserie la Rivière (Rivière)**

@Brasserie La Rivière - BCA2

- **La brasserie des 7 Bonnettes (Etaing)**

@7bonnettes

- **Brasserie La Chope de l'Artois (Bailleulmont)**

@Lachopedelartois

- **Brasserie Origine'Ale (Gouy-en-Artois)**

@Originealemicrobrasserie

## NEW THIS YEAR

Gabriel Asseman has just set up his own culinary agency offering consulting, training and cooking lessons for individuals. He gives lessons at Au Cordon Bleu, a new shop and a good address for cooking fans, which opened in December 2021.

Brew, savour, relax with friends at At Home bière.  
© At home bière



## AT HOME BIÈRE TRY YOUR HAND AT BREWING!

In Athies, to the east of Arras, you can play the role of apprentice brewers thanks to At Home Bière. Unique in France, the concept was created in Metropolitan Lille seven years ago by Maxime Dupré. It has since been duplicated on the banks of the Scarpe, on the site of the old Griffiths mill.

The aim: "To introduce a local tradition, have fun and learn, in four hours, how to make your own beer, labelled with your name," explains Frédéric Cloëz, well known local beer enthusiast and one of the company's employees.

"A do-it-yourself among friends or family around an authentic activity, that's a real hit!"

Crushing, mashing, simmering, fermentation : beer finally gives up its secrets... A unifying, fun, instructive, completely on-trend and practical activity to try out year-round.

At Home Bière is also a great place in the depths of the countryside to sample a board of local cheeses and charcuterie, or to hold a seminar. And finally, this a brewery in its own right which creates its own beers.

**// At Home Bière**  
**18A rue Arthur Delobelle, 62223 Athies**  
**[athomebiere.com](http://athomebiere.com)**  
**+33 (0)3 66 97 95 11**  
**@athomebiere**





Festival Beer Potes ©



## PROFILE

### ADRIEN HAVART *beer and good company.*

Adrien Havart embodies the conviviality that reigns over the Arrageois beer scene. He is a true enthusiast who has taken a step beyond his own personal curiosity to create a unifying brewing event in Arras.

A knowledgeable beer lover, he discovered his first craft favourites in Belgium in 2004, and developed his palate rapidly as he explored the regional breweries and various festivals. Three years ago, he founded the first festival with the Côte 145 association in Vimy, attended by more than 26 breweries and sponsored by chef Florent Ladeyn.

Very soon, links were forged with brewers from the Pays d'Artois, from Picardy and throughout France. The idea began to take hold of a festival that would combine a discovery of beer with music. An association was created and this came up with the idea of a "Beer Potes Festival" which is based on the values of accessibility, discovery and conviviality.

After the first edition held on the Place Ipswich, and then the second on the Grand'Place last year, a third edition is planned for September 2022 (see page 44).

Alongside Adrien Havart, Frédéric Cloez and Thomas Bajcart - and many volunteers - got involved in promoting a city renowned for its brewing know-how. "Arras has a historical legacy that is very strongly linked to beer. In around 1800, there were 18 breweries in Arras! Much earlier, in the Middle Ages, cereals that were essential to beer making were grown here, and the architecture still bears references to this long history: you can see ears of wheat on the building frontages," explains Adrien. History that is still being written. A major project for a brewing tourist hub is in the pipeline. Adrien Havart is the go-to spokesperson when it comes to talking about these projects to develop brewing tourism in the Arras area.

**Adrien Havart, , president of the Beer Potes Festival Association Beer Potes Festival, contact : [beerpotes@gmail.com](mailto:beerpotes@gmail.com)**

## LA FINARDE

*World champion cheese-maker*

She has made the headlines in the gastronomic press and national TV news : last September, cheese-maker Virginie Dubois-Dhorne was named the best cheese-maker in the world at the Mondial du Fromage fair in Tours. Already runner-up in 2019, she has now raised the cheese-making know-how of Arras to international level, ousting the Netherlands. She won the nine competition tests, hands down.

It was in the refining cellars of the family business that she developed her palate and her know-how. Virginie is married to Jean-François Dubois, of La Finarde, and the cheese dairy is installed in the buildings of the Citadel of Arras, where the refining cellars are housed in the former powder magazines. A very favourable setting for a cheese-maker who admits to having tasted dozens of PDO cheeses from across the world, and having sculpted innumerable kilos of cheese. A bubbly and dynamic enthusiast, the pride of the Pays d'Artois

**La Finarde en vidéo sur la page @arraspaysd'artois-tourisme**



[www.le-fromager-des-chefs.fr](http://www.le-fromager-des-chefs.fr)  
La Finarde © Claire Decraene

## CHICORY THE PEARL OF THE NORTH

The endive is an iconic crop in the Hauts-de-France region. 95% of national production is grown in this region, and in particular in the Pays d'Artois, a historical stronghold for cultivation of this winter vegetable.

What's more, the APEF (the French endive producers' association) is based in Arras, and the home of the Perle du Nord® label is Saint-Laurent-Blangy. Regardless of the growing method - out in the open fields or in a growing shed, many local producers of the Pays d'Artois perpetuate this long-standing know-how.



## FOCUS LA FERME AUX CHICONNETTES

Originally pâtissiers-chocolatiers in Arras, 12 years ago Véronique and Pascal Duforest founded the Ferme aux Chiconnettes (The Endive Farm). Deep in the countryside, in Achiet-le-Petit, Véronique grows endives out in the open fields in the traditional way. For his part, pâtissier-chocolatier and confectioner Pascal creates delicious delicacies in his workshop. In their shop you'll find velouté soups and vinaigrettes, sweets, chocolates, marshmallows, meringues and lots more sweet treats, like the Mascarons d'Arras® - replicas in marzipan of the little stone faces that feature on the Town Hall - created especially for Arras Pays d'Artois Tourisme. Their latest new products include a range of speculoos biscuits, shortbreads with Les 2 Caps fleur de sel and also a heart-shaped gingerbread biscuit, the famous Cœur d'Arras. You can now purchase all their products online at their new e-shop:

<https://www.chiconnettes.fr/>

**La Ferme aux Chiconnettes,  
23 rue d'Angoulême, 62121 Achiet-le-Petit  
+33 (0)3 21 23 69 14**

**[www.lafermeauxchiconnettes.com](http://www.lafermeauxchiconnettes.com). Products also on sale at the Arras Tourist Office, the Belfry and at the Arras Pays d'Artois Tourisme website.**

## The Arras Pays d'Artois Original<sup>®</sup> label: a local benchmark

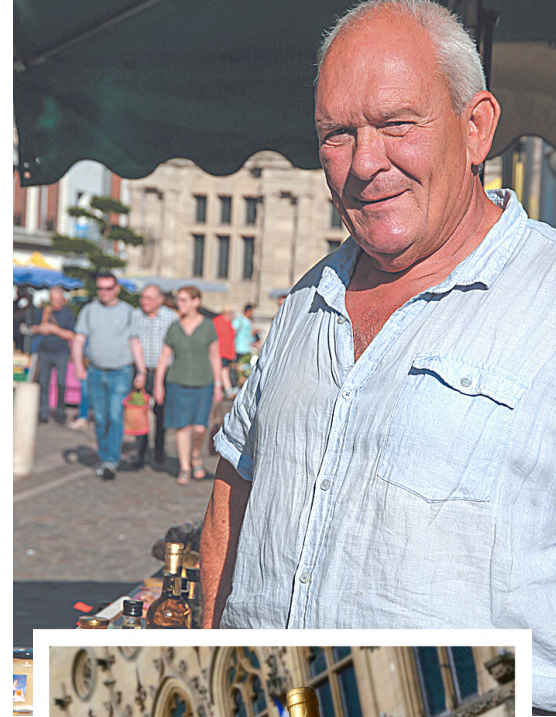
Created by Arras Pays d'Artois Tourisme, in just three years the Arras Pays d'Artois Original<sup>®</sup> label has become a benchmark. Under its umbrella, it brings together the very best of local gastronomy and artisan production, covering some thirty specialities: the marshmallows, sweets, chocolates, jellies, velouté soups and endive confits from La Ferme aux Chiconnettes; traditionally milled flour from the Achicourt mill; apple and pear juices from the orchards of Les Vergers de Saulty; honey from beekeeper Pascal Denis; cider vinegar and farm-produced cider from Le Gourmet Champêtre in Souastre; or beers brewed by local breweries.

Ten or so craft products and designs also come under the label, like the ceramics made by Camille Vautravers (@kmyeskaria) and the bags and purses embroidered with the façades of Arras by Isabelle Jacquet. Other references will soon be added to the range.

**On sale at the Arras-Pays d'Artois Tourist Office, at the Bapaume Tourist Information Office and soon at special events and markets. Also online at [www.arraspaysdartois.com](http://www.arraspaysdartois.com) et <https://shopping-arraspaysdartois.fr/>**



Arras Pays d'Artois Original ©Cituation et Ensemble



Market © Charles Dubus



## FOCUS

Pascal Denis is the official supplier of honey to the people of Arras! The bees from his 300 hives, some located on the roofs of the mayor's office and the Citadel, certainly forage very locally in unspoiled and natural foraging grounds!

## PASCAL DENIS, THE BEEKEEPER OF ARRAS

Based in Barly, Pascal Denis produces several varieties of honey (spring, summer, creamed, runny and Arras honeys) which he offers for sale on the Arras market every Wednesday and Saturday morning. He won the prestigious Concours Agricole prize for his honey in 2021.

**Apiculture Denis, +33 (0)6 79 59 04 06,  
@ApicultureDenis  
Runs a stall on the Arras market on  
Wednesdays and Saturdays.**

# SLOW FOOD

## Du Pot'ager à la Table *From field to plate*

### A NETWORK OF COMMITTED PARTNER RESTAURANTS

Ten restaurants in Arras and more widely in the Pays d'Artois have come together to form the Du Pot'ager à la Table network. Their shared concerns? The showcasing of local products, home-style and seasonal cuisine, enhancement of the culinary heritage of the Hauts-de-France and the reduction of food waste. Created by the network POT' (Plateforme des Organismes de Tourisme des Hauts-de-France), the website

<https://dupotageralatable.com>

offers consumers the option of treating themselves or someone else to a culinary experience with a gift voucher for a specific menu or a personalised amount.

The diversity of the participating establishments guarantees something to suit everyone, and an appreciation of everything the Pays d'Artois has to offer. Every partner restaurant offers two or three menus with prices to suit every budget. You'll find all the restaurants in the area on the PAT presentation page on the Arras Pays d'Artois Tourisme website.

// **Du Potager à la table**  
[www.dupotageralatable.com](http://www.dupotageralatable.com)



### FOCUS La Table des Tours in Mont-Saint-Eloi

#### An adventure in freshness, straight from field to plate

Just a stone's throw from the famous ruined towers of the Abbey of Mont-Saint-Eloi, the restaurant La Table des Tours is an epicurean institution in the Pays d'Artois. Elodie and Vincent Contant focus heavily on local products. "A short supply channel is a guarantee of taste and quality, and this is what inspires me in my day-to-day work. There are lots of farms and local producers," explains Vincent, who was born and raised here. It was a natural step for him to join the Du Pot'ager à la Table initiative and he offers three menu options on the platform:

the "Déjeuner du Mont Saint-Eloi" at lunchtimes, the three-course "l'Ardoise du Mont" and the three-course "Menu des Tours", also with a sharing platter... These are menus designed to be enjoyable explorations of the typical Pays d'Artois flavours. The restaurant lies on the Via Francigena pilgrimage route, in a village criss-crossed by walking trails. It is a real ambassador for local gastronomy and tourism.

**La Table des Tours, 21 Rue du Général Barbot, 62144 Mont-Saint-Éloi, +33 (0)3 21 22 31 80**  
<https://latabledestours.fr/>



Acheter un bon cadeau,  
c'est soutenir  
la gastronomie locale,  
tout en partageant  
un beau moment !

[www.dupotageralatable.com/nos-bons-cadeaux/](http://www.dupotageralatable.com/nos-bons-cadeaux/)

### THE 10 PARTNER RESTAURANTS

- L'œuf ou la poule (Arras)
- Les jardins de Saint Laurent (Saint-Laurent-Blangy)
- Au Pêché Gourmand (Arras)
- Le Gourmet (Bapaume)
- Le Chambord (Sauy-Berlette)
- Chez Marcel (Arras)
- Le Gourmet Champêtre (Souastre)
- La Table des Tours (Mont-Saint-Eloi)
- Biotifull (Arras)
- Origine (opening spring 2022 - Gouy-en-Artois)



### **The Pays d'Artois**

A playground  
for  
the whole tribe

*Lovers of walks, thrills  
and leisure in the  
company of family  
and friends : you'll find  
plenty here to keep  
you busy.*

# RIVERSIDE PARK

*Scarpe valley, a cascade of adventures*



The gateway to your discovery of the attractions along the Scarpe Valley, Riverside Park "Vallée de la Scarpe©" in Saint-Laurent-Blangy offers a whole array of water-based activities, from classic rafting, canoeing and kayaking to the more unconventional options of pirogueing, paddle boarding, SUP yoga, hydrospeed swimming and hotdog rides.

People come here, too, to pedal along the tranquil water's edge, or to try their hand at archery, blowpiping or disc golf, and to test their skills against family or friends on exhilarating orienteering races. A real hub for outdoor tourism, leisure and recreation on the water's edge .

**@arraspaysdartois**  
**<http://eauxvivesslb.free.fr>**  
**@basenautiquesaintlaurentblangy**

Riverside Park « Vallée de la Scarpe© »  
 Arras Pays d'Artois

## CIT'LOISIR

### Treetop adventure at the Citadel

This is the sixth year for the Arras-Pays d'Artois "adventure in nature" offer! Cit'Loisirs is a leisure park with a treetop adventure circuit located right in the heart of the Citadel of Arras. An extraordinary place, full of surprises, its amazing location matched only by its unspoiled surroundings. It features rope bridges, Tarzan jump and giant zip lines, one of them an incredible 210 metres long!

In addition to the treetop adventure circuit, the park offers activities for all kinds of visitors: the tablet-based "Adventure Game", an interactive treasure hunt involving riddles to be solved and observation games, is a fun way to explore the Citadel. Interactive treasure hunts, "Les Petits Explorateurs" (Little Explorers), are also on offer for children aged seven and over and for 4 to 6 year-olds. Also on the agenda: a biathlon, laser shooting and an orienteering race to tackle as a team.

Cit'Loisirs,  
nesting in the Citadel of Arras.  
© CUA / Cit'Loisirs

### NEW THIS YEAR

A 13th circuit has been introduced for the new 2022 season. Even the very youngest can take part with the baby circuits. Another two new offers are also in the pipeline. A new Outdoor Escape Game concept - an augmented-reality challenge - sets adventurers the task of using mysterious objects and solving puzzles on a tablet. And the big surprise of the season will be the "Quick Flight", the thrill of a free fall! A leap into the void, from 10 metres up!



**The park opens on March 26th 2022**  
**Cit-Loisirs, Citadelle d'Arras,**  
**77 Allée du Bastion de la Reine**  
**Arras , +33 (0)3.66.58.01.70**  
**contact@cit-loisirs.fr**  
**www.cit-loisirs.fr**



### IN FIGURES

**5 minutes from the town centre**  
**6th season - 13 courses**  
**more than 4 ha**  
**2 650 metres of courses**  
**180 challenges**

# THE CHEMIN DE TRAVERSE escape game

This is an escape game against an amazing backdrop. The Chemin de Traverse offers a series of rooms that plunge players into different eras and worlds: from the Middle Ages to the time of knights and wizards (512), and also travelling back to the 1960s (investigation & noir novel) and the 1990s. Whether you speak french or english, fun is granted. Their creator Coralie Innocenti also designed the treasure hunts in the Boves and the Wellington Quarry for Arras Pays d'Artois Tourisme.

She has recently created two new adventures. With "Hold-up in Vegas", the new room in the Rue Salengro (opposite the court building), players have to raid a casino. A new geolocation team challenge, "Operation Mindfall", is also played out in the open air. This augmented-reality escape game takes players on a 90-minute circuit around the centre of Arras. Where visitors are set to become escape professionals!

**Le Chemin de Traverse à Arras**

**+33 (0)3 21 59 58 57**

**@LeCheminDeTraverseEscapeGame**

**<https://www.lechemindetrasverseescapegame.fr>**



# ARRAS *The queen of gamification*

Nothing beats an escape game for thrilling experiences! Although the objective of these life-imitating games was originally to escape from a room within a limited time, here in Arras the concept has been developed with multifaceted variations, offering visitors an alternative way to explore the city and its wealth of tourist attractions.



The chemin de Traverse in the Boves, in Arras  
© P. Roches, Arras Pays d'Artois

## In the footsteps of Vidocq In the depths of *The Boves*

In these underground tunnels under the town hall, at 12 metres deep, visitors will join the gang of Eugène-François Vidocq, a famous redeemed convict who then created the first Security Brigade. Born in Arras in 1775, he is the common thread in this track-game in the Boves (see page 13).

**Infos : Arras Pays d'Artois Tourisme**





## Events

*For a get-together [again]*

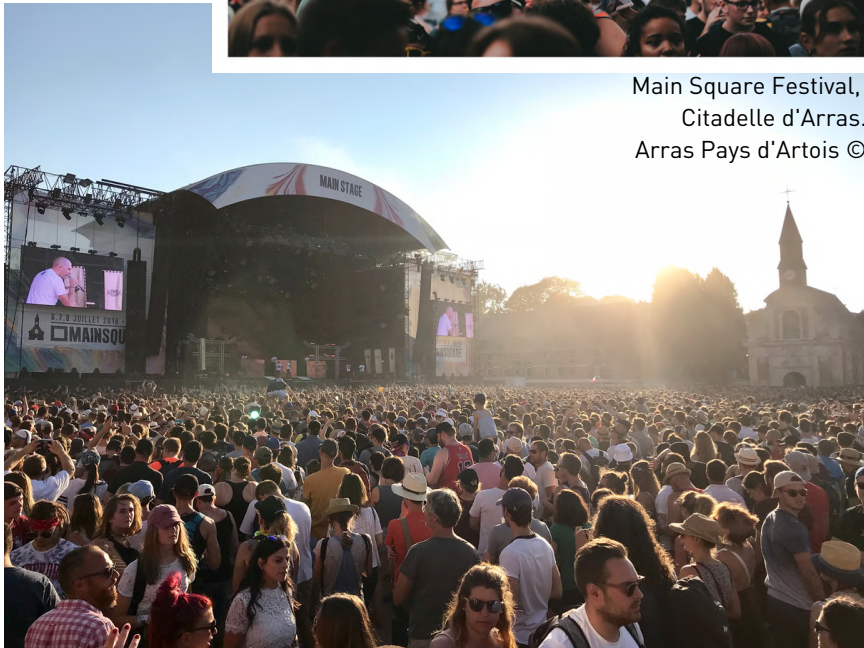
Celebrations, festivals, cultural outings and unmissable annual events to enjoy with family and friends: the Arras and Pays d'Artois calendar is packed with must-do happenings. From Main Square Festival to the Christmas Town, here's what's in store for 2022.



Main Square Festival © Nicko Guihal



Main Square Festival,  
Citadelle d'Arras.  
Arras Pays d'Artois ©



## ARRAS FILM FESTIVAL FROM 4 TO 13 NOVEMBRE 2022

People come not only for the quality of the programme but also for the good-natured atmosphere that reigns in the cinemas, on the red carpet and in the official village. The Arras International Film Festival returns every year in early November. For ten days, cinema is king across the city and in particular on the squares where the Festival Village is set up. This is a great place where festival-goers, guest artists, journalists and professionals from the four corners of Europe can meet up. A programme has also been put together to broaden its cinematographic horizon all year round!

## Main Square Festival 2022

30TH JUNE, 1ST, 2ND ET 3RD JULY 2022

Like the sound of an intensely musical and festive weekend in a magnificent setting? If so, why not join the throng laying siege to the Citadel of Arras in early July? Rock, rap, legends, stars and up-and-coming talents...

Main Square Festival promises you an unforgettable weekend against an extraordinary backdrop. Alan Walker, Angèle, Black Eyed Peas, Sting, Twenty Øne Piløts: with 55 groups expected, the programme for this 16th edition is outstanding, after two unusual years (Main Square TV in 2020 and Main Square en Balade in 2021).

Main Square Festival will be held over four days and is expecting to welcome 50,000 impatient festival-goers.

**Main Square Festival**  
<https://mainsquarefestival.fr/>

Main Square Festival © Jerome Pouille



This festival celebrating ancient, Baroque, classical and contemporary music takes place every year in late summer, in the Arras and Pays d'Artois area. Organised by the association Musique en Roue Libre, it features music in all its forms : percussion instruments, viola de gamba, flutes, violin, cello, piano and more.

## Les Inouïes Arras Festival Late August to mid-September 2022

<https://www.musiqueenrouelibre.com>  
[@inouiesartoisfestival](https://www.instagram.com/inouiesartoisfestival)

## Le Didouda Arras Festival FROM 17 TO 21 JUNE 2022

The 17th edition of Didouda Arras Festival will be held from 17 to 21 June. First not-to-be-missed festive event of the summer, it is an opportunity for emotionally charged experiences with intimate concerts, new musical offerings and the great classics! The stage is shared to open the ball on 17 June at the Italian Theatre, with Lili Cros and Thierry Chazelle and Enzo Enzo. On Saturday 18 June, rock artist Charl lie Couture will enchant the audience at the Casino with his powerful and spellbinding voice. Mathieu Boogaerts, a great name in French chanson, will take to the stage on 19 June, again at the theatre. The 20th June will see a unique and unusual show, Mes Souliers sont Rouges, in collaboration with the Arras Education Centre for the young hearing impaired.

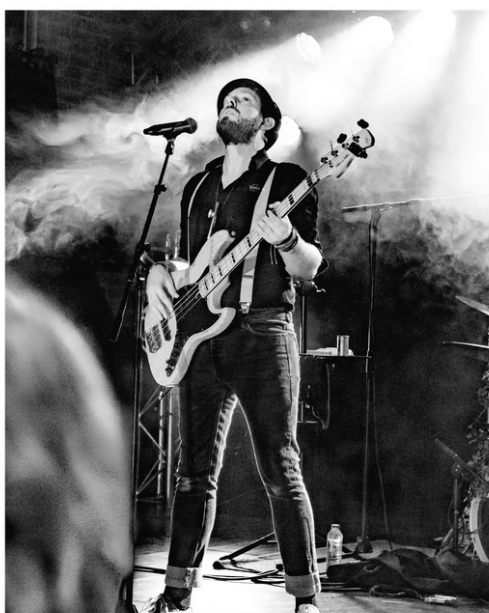
**Didouda Festival :**  
**@Didouda2**  
**<http://www.didouda.net/>**

© Didouda Arras Festival



As it has become customary, the stage will be opened to passers-by and onlookers who are bold and brave enough to take the mic and give a performance. Admission is free to all concerts held in the courtyard of the H tel de Gu nes. New this year: the vintage store, entirely designed and devised by La Ressourcerie, will offer vinyls for sale.

© GREN FEST



## GREN FEST OCTOBER 2022

This artistic and convivial event has been organised in October every year since 2006 by the Les Z'Amizels association, based in Izel-les-Hameaux. In 2010, Les Z'Amizels launched the "GREN FEST", in honour of Greg and Ben, who both lost their lives in road accidents ("GREN" is a contraction of their first names). Its aims : to create a musical event that is sustainable, features inter-generational expression and promotes social mixing.

For its 13th edition, which will be held in late October 2022, the association will be staging a comedy show, concerts and shows suitable for all audiences. They will take place on Saturday afternoon, so that children have the chance to enjoy the shows too. The event will be held over two days and, as every year, the Popotte du GrEn will be preparing sweet and savoury delights that prioritise short field-to-plate supply channels.



## BEER POTES

THE 3 AND 4 SEPTEMBER 2022

This event was born of an initiative devised by a group of friends (hence the word "potes" (pals in French) in the title), all passionate about beer (hence "Beer"). It marks the end of summer, on 3 and 4 September. Convivial, cultural, accessible and educational, it revolves around craft beer tasting and music, last year the Beer Potes festival drew almost 12,000 visitors to its venue on the Grand'Place. Lots of activities are on the agenda, with no fewer than 40 brewers in attendance : public brews, food/beer pairing workshops, beer experts on hand in person and of course concerts with local and national groups : Krakin Kelly's, Baasta, Nouzote who is composing a hymn to beer, Petite Gueule and Brin d'Zinc (with Paul'O, former contestant on The Voice). New this year : ten new breweries, among them : Brasserie ChipChak from Sailly-sur-la-Lys (62), Brasserie La Brèche from Béthune (62), Brasserie Thiriez from Esquelbecq (59), Brasserie du Pays Flamand from Merville (59) and Brasserie Fauve (Paris) Brasserie Spore (27), all very much on-trend right now; a gazebo set up in front of each brewery for shelter from the sun or rain; a special beer created especially for the festival, in addition to the traditional collaborative beer.

Christmas Town, place des Héros  
© Pauline Roches, Arras Pays d'Artois



Christmas Market,  
© Arras Pays d'Artois



## ARRAS *Christmas Town*

DECEMBER 2022

Christmas Town,  
<https://www.noelarras.com/fr>  
espace-pro-presse

**Association Beer Potes,**  
**beerpotes@gmail.com**  
**+33 (0)7 87 96 73 18**  
**@BeerPotesFestival**

For the space of a whole month, Arras is transformed into a festive, welcoming city that twinkles with a thousand lights. After last year, the intention is to offer visitors an extended Christmas Town, brightly decorated and buzzing with attractions, wonderful decorations across the whole city and a packed programme of events and activities. In the centre of the Grand'Place, fairground attractions (Ice World, skating rink etc.), a Christmas market and an ice path will offer a feast of delights. On the Place des Héros, an enormous Christmas tree, stalls and the illuminated Belfry and façades of the square form the centrepiece of an enchanted circuit that continues on to the Place of Ipswich with Santa's House, to the Place du Théâtre where the elves will be taking up residence and to the Place Foch which will be turned into a magical railway station esplanade. Last year, this new format attracted 600,000 visitors.

# TOURIST OFFICE

## OUR OPENING TIMES

### TOURIST INFORMATION OFFICES

Arras :

The tourist office is open every days except on 1st January and the 25th December.

From Monday to Sunday : 10.00 am - 12.00 am and 2.00 pm - 6.00 pm

Bapaume :

From 1st October to 31 Mars :

From Tuesday to Friday : 10.00 am - 12.00 am and 2.00 pm - 6.00 pm

From 1st April to 30 September :

From Tuesday to Saturday : 10.00 am - 12.00 am and 2.00 pm - 6.00 pm

Closed on Mondays, and from 25th December to 17th January.

## SUMMER VISITS AND ACTIVITIES

Find all our nature and well-being activities and visits on our website [www.arraspaysdartois.com](http://www.arraspaysdartois.com)

### TOUR OF THE BOVES

From Monday to Sunday :

10.00 am - 12.00 am and 2.00 pm - 6.00 pm  
Regular departures.

Closed the 1st January and the 25th December.

Prices and booking :

[www.arraspaysdartois.com](http://www.arraspaysdartois.com)

### ASCENT OF THE BELFRY

From Monday to Sunday :

10.00 am - 12.00 am et 2.00 pm - 6.00 pm

Last ascent 30 minutes before closure.

Closed the 1st January, the 25 December and during bad weather.

Prices and booking

[www.arraspaysdartois.com](http://www.arraspaysdartois.com)

### WELLINGTON QUARRY

Opening times

Every days

From 9.30am à 12.30 pm and from 1.30 pm to 6.00 pm

Closed every 1st January and the 25th December.

Prices and booking :

[www.arraspaysdartois.com](http://www.arraspaysdartois.com)

### RIVERSIDE PARK

Opening times

From Monday to Friday

8.30 am - 12.15 am and 1.15 pm - 5.45 pm

Closed on Saturdays and Sundays

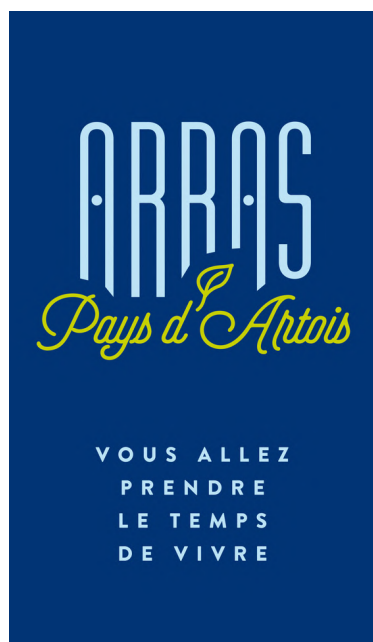
Closed on 1st January and 25th December

Prices and booking :

[www.arraspaysdartois.com](http://www.arraspaysdartois.com)

FOLLOW US !





[www.arraspaysdartois.com](http://www.arraspaysdartois.com)

+33 (0)3.21.51.26.95

[contact@arraspaysdartois.com](mailto:contact@arraspaysdartois.com)

**Press contact :  
[l.sikora@arraspaysdartois.com](mailto:l.sikora@arraspaysdartois.com)**

