



WORLD FRENCH FRY CHAMPIONSHIP

Image rights authorisation

MAIN CANDIDATE

I, the undersigned,

Full name of **main candidate**:

.....

Date of birth:

.....

Residing at:

.....

I certify that I am of legal age and can freely give my consent to this authorisation (if the candidate is an apprentice registered in the 'Rising Star French Fries' category, the signature of his/her legal representative is required), In accordance with the provisions of article 9 of the French Civil Code relating to image rights,

I authorise **Arras Pays d'Artois local public company Tourist Office**, whose head office is located at **29 rue des Rosati in Arras, registered with the Arras Trade and Companies Register under number 827 461 682**, and its technical service providers to take photographs, videos or digital recordings during the World French Fry Championship which will take place on 26 September 2026 in **Arras**, and to record, keep, reproduce, represent and use my image and/or my voice which will be filmed and/or recorded **under the conditions specified below**.

Image and/or voice recordings made during this event will be used by **Arras Pays d'Artois local public company Tourist Office** for communication purposes with the general public and sponsors, and to promote the event.

Under these conditions, **Arras Pays d'Artois local public company Tourist Office** is authorised to use and exploit the recordings made from the above-mentioned photographic and video recordings, it being understood that these images and/or voices may not be used in any manner other than that for which they were intended.

This authorisation is granted to **Arras Pays d'Artois local public company Tourist Office** in any form and on any medium, worldwide, for a period of 5 years, in full or in excerpts and in particular: Billboards, press, books, digital media, exhibitions, advertising, public screenings, competitions, websites, social networks, broadcasting of reports, documentaries or television programmes.

I am not opposed to information of a private and personal nature, such as my first and last name, age and professional situation, being communicated to the public. I have been informed that I may withdraw my consent at any time.

DOCUMENT FOR MAIN CANDIDATES – ALL CATEGORIES



Arras Pays d’Artois local public company Tourist Office will ensure that the use of my image and/or my voice in no way undermines my reputation, my honourability or my respectability, it being nevertheless specified that I am perfectly aware of the possible repercussions of the broadcasting of my image and/or my voice in the aforementioned context.

Arras Pays d’Artois local public company Tourist Office may transfer this authorisation to any third party of its choice for the purposes of producing and/or recording my image and/or my voice and/or the use thereof, in compliance with the stipulations and purpose of this authorisation.

This operating licence is granted free of charge. I therefore waive my right to claim from **Arras Pays d’Artois local public company Tourist Office**, or any third party authorised by the latter, any remuneration or compensation for the use of my image and voice under the conditions defined herein.

I guarantee that neither I, nor any person I represent, is bound by an exclusive contract relating to the use of my image or name.

This authorisation and transfer is subject to French law. In the event of any dispute arising from the interpretation or performance of these terms and conditions, in the absence of an amicable agreement, jurisdiction is expressly assigned to the competent French courts.

Drawn up in.....,
on.....

Signature preceded by the words ‘*Read and approved*’:



WORLD FRENCH FRY CHAMPIONSHIP

Image rights authorisation

ACCOMPANYING CANDIDATE

I, the undersigned,

Surname and first name of **accompanying candidate**:

.....

Accompany Mr/Mrs....., candidate in the category

.....

Date of birth:

.....

Residing at:

.....

.....

I certify that I am of legal age and that I can freely give my consent to this authorisation (**if the candidate is an apprentice registered in the 'Rising Star French Fries' category, the signature of his/her legal representative is required**), In accordance with the provisions of article 9 of the French Civil Code relating to image rights,

I authorise **Arras Pays d'Artois local public company Tourist Office**, whose head office is located at **29 rue des Rosati in Arras, registered with the Arras Trade and Companies Register under number 827 461 682**, and its technical service providers to take photographs, videos or digital recordings during the World French Fry Championship which will take place on 26 September 2026 in **Arras, and to record, keep, reproduce, represent and use my image and/or my voice which will be filmed and/or recorded under the conditions specified below.**

Image and/or voice recordings made during this event will be used by **Arras Pays d'Artois local public company Tourist Office** for the purposes of communicating with the general public and promoting the event. These recordings may also be used by the event's sponsors.

Under these conditions, **Arras Pays d'Artois local public company Tourist Office** is authorised to use and exploit the recordings made from the above-mentioned photographic and video recordings, it being understood that these images and/or voices may not be used in any manner other than that for which they were intended.

This authorisation is granted to **Arras Pays d'Artois local public company Tourist Office** in any form and on any medium, worldwide, for a period of 5 years, in full or in part, and in particular: Billboards, press, books, digital media, exhibitions, advertising, public screenings, competitions, websites, social networks, broadcasting of reports, documentaries or television programmes.

I am not opposed to information of a private and personal nature, such as my first and last name, age and professional situation, being communicated to the public. I have been

DOCUMENT FOR ACCOMPANYING CANDIDATES – ALL CATEGORIES



informed that I may withdraw my consent at any time. **Arras Pays d’Artois local public company Tourist Office** will ensure that the use of my image and/or my voice in no way undermines my reputation, my honourability or my respectability, it being nevertheless specified that I am perfectly aware of the possible repercussions of the broadcasting of my image and/or my voice in the aforementioned context.

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Drawn up in.....,
on.....

Signature preceded by the words ‘*Read and approved*’:



GENERAL DATA PROTECTION REGULATION

INFORMATION RELATING TO THE PROCESSING OF PERSONAL DATA

Arras Pays d'Artois local public company Tourist Office collects and processes your personal data directly from you, in its capacity as data controller, for the purposes of managing your registration for the World French Fry Championship, taking your participation into account, determining the winners and managing the prizes. The legal basis for the processing is the performance of a contract. Candidates who fail to provide this information will not be able to take part in the Championship.

The data collected will be communicated only to the following recipients:

- Institutional partners (for example, the Hauts-de-France Region)
- Private partners (sponsors of the World French Fry Championship)
- Media (TV, press, etc.)

Certain data may nevertheless be kept for 5 years beyond the end of the Championships for evidential purposes, in the event of a dispute or claim on your part.

Under no circumstances will your personal data be used for commercial prospecting purposes.

In accordance with data protection regulations, you have the right to access your personal data, rectify it, delete it, oppose it or exercise your right to limit the processing of your data. You may also exercise your right to data portability and the right to formulate post-mortem directives. You will receive a reply within one month of receipt of your request. However, this deadline may be extended to two months if the request is complex and/or if there are too many requests.

Persons who exercise their right to have their personal data deleted before the end of the Championships will be deemed to have waived their right to take part.

The processing of your data does not involve the transfer of data outside the European Union within the meaning of the applicable regulations.

To exercise these rights or if you have any questions about the processing of your data, please send your request to the following address: contact@championnatdumondedelafrite.com

If, after contacting us, you feel that your rights have not been respected, you may submit a complaint to the CNIL (National Commission on Informatics and Liberty):

- Online, using the form: <https://www.cnil.fr/fr/plaintes>
- By post: CNIL - Complaints Department - 3 Place de Fontenoy - TSA 80715 - 75334 PARIS CEDEX 07.

Signature of main candidate :

Signature of accompanying candidate :



**USE OF THE 'WORLD FRENCH FRY
CHAMPIONSHIP' TRADEMARK**

'I, the undersigned Mr./Mrs _____ candidate for the 2026 World French Fry Championship in the category _____ agree not to use the communication elements and graphic charter of the World French Fry Championship for personal or commercial purposes under penalty of prosecution.'

'I, the undersigned, Mr./Mrs _____, accompanying candidate for the 2026 World French Fry Championship in the category _____, agree not to use the World French Fry Championship communication materials and graphic charter for personal or commercial purposes, failing which I will be prosecuted.'

Any use of these elements as part of the championship is subject to prior written approval by the Organiser.

Signature of main candidate:

Signature of accompanying candidate:



WORLD FRENCH FRY CHAMPIONSHIP 2026
LEGAL AUTHORISATIONS

PROFESSIONAL CANDIDATE

- 'Authentic French Fries' category
- 'Creative French Fries' category
- 'Fries of the World' category
- 'Handcrafted crisps' category
- 'French Fry Sauce' category

AUTHORISATION OF THE COMPANY'S LEGAL REPRESENTATIVE

'I, the undersigned Mr/Mrs _____, legal representative of
(company) _____, hereby authorise Mr/Mrs
_____ to take part in the World French Fry
Championship (year 2026) as a professional in the chosen category, in the name and on
behalf of our company.'

Signature of the company's legal representative:



WORLD FRENCH FRY CHAMPIONSHIP 2026
LEGAL AUTHORISATIONS

'RISING STAR' CATEGORY

AUTHORISATION FROM THE LEGAL REPRESENTATIVE AND THE SCHOOL

'I, the undersigned, Mr/Ms _____ Head of School
_____ located at (address) _____
_____ hereby authorise Mr/Ms
_____ to take part in the World French Fry Championship (year
2026) in the Rising Star category, in the name of and on behalf of our school'

Signature of head of school:

If the main candidate selected for the Rising Star category is a **minor**:

'I, the undersigned Mr/Mrs _____ legal representative, hereby
authorise Mr/Mrs _____ to take part in the World French Fry
Championship (year 2026) in the Rising Star category'

Signature of legal representative:



AUTHORISATION TO MANUFACTURE AND MARKET COLD SAUCE

BETWEEN

Arras Pays d'Artois Tourist Information and Conference Office (Office de Tourisme des Loisirs et des Congrès Arras Pays d'Artois), a local public company, whose registered office is at 29, rue des Rosati, 62000 Arras. SIREN NUMBER: 827 461 682. Represented by Nicolas Desfachelle, Chairman, and Christian Berger, Managing Director

(Hereinafter 'The Organiser' and/or 'Arras Pays d'Artois local public company Tourist Office')

AND

The company _____, with registered office at _____ (address), registered under the number _____, represented by its legal representative in office and duly authorised, _____ (surname and first name of the legal representative)

(Hereinafter 'the candidate' and/or 'the Creator' of the sauce)

(hereinafter together or separately 'Parties' or 'Party').

THE FOLLOWING IS DECLARED AND AGREED:

1. Since 2023, Arras Pays d'Artois local public company Tourist Office has organised an annual international competition in ARRAS entitled 'WORLD FRENCH FRY CHAMPIONSHIP' (hereinafter referred to as the 'Event'). The event is protected by trademarks, a word mark no. 4926686.
2. The Event awards a number of prizes each year, including World Champion in the 'French Fry Sauce' category. Candidates in this category have to cook a cold sauce to accompany the french fries.
3. In the event that their recipe for cold sauce (hereinafter referred to as 'the sauce') is awarded the prize or not, the candidate, who is a professional in the catering trade, agrees to grant the organiser and its right holders, free of charge, the right to reproduce, adapt and market the sauce. He/she agrees to pass on the recipe for his/her cold sauce.
4. The Sauce Creator (winner or not) also agrees that his/her name and title may be mentioned on the product/sauce marketed in this way and that his/her caricature may appear on the product label.
5. This authorisation is subject to French law.

Drawn up in _____ (place), on _____ (date)

Signature of the candidate, 'French Fry Sauce' category:

Please attach the recipe for your cold sauce to this document.